JAGDEEP R

Digital Marketing Executive | SEO | Social Media Growth & Marketing | Web design

Dubai, UAE | Visa Type : Visit Visa | Nationality : Indian | Available Immediately
+971 55311 6188 | Imjagdeep.com | linkedin.com/in/jagdeep-r | findjagdeep @gmail.com

PROFESSIONAL SUMMARY

Digital Marketing Executive with 1.5+ years of hands-on Freelance experience in Search Engine Optimisation (SEO), local SEO, social media growth and WordPress web design. Ranked a client website #1 on Google for a keyword with 2,000+ monthly searches and grew a client Instagram account from 1,400 to 39,000 followers in 9 months. Trained and certified in **Meta Ads, Google Ads**, **Programmatic Advertising** and **n8n automation**. Seeking an entry-level Digital Marketing, SEO or Social Media Executive role in the UAE.

CORE SKILLS

- **SEO & SEM:** On-Page SEO, Technical SEO, Local SEO, Google Business Profile, Keyword Research, Google Search Console, Semrush, Ahrefs, Surfer SEO, AEO, GEO
- **Paid Media (trained and certified):** Search Engine Marketing (SEM), Pay-Per-Click (PPC), Meta Ads, Google Ads, Programmatic Advertising, Meta Pixel, Google Tag Manager (GTM), Conversion Tracking
- **Analytics:** Google Analytics (GA4), Looker Studio, Campaign Reporting, CRM
- **Social and Email:** Social Media Marketing, Instagram Growth, Content Strategy, Email Marketing, Canva
- **Web Design:** WordPress, Framer, Figma, UI/UX Design, Lovable
- **Automation & AI:** n8n, WhatsApp Automation, Prompt Engineering, AI Marketing Tools(Claude, HeyGen, ElevenLabs, Runway ML)

PROFESSIONAL EXPERIENCE

PRIYA ASSOCIATES | Mangalore, India | Part - Time | Jan 2025 - Aug 2026

Digital & Personal Assistant (Digital Marketing, Web & SEO)

- Built and managed getsubsidyloan.in; ranked #1 on Google for “Best subsidy loan consultancy in India” driving 1200+ monthly website visits and 10-15 inbound enquiry calls daily through SEO and Google Business Profile optimisation.
- Managed social media and online presence; set up automated WhatsApp replies to speed up client response times

FREELANCE DIGITAL MARKETER & WEB DESIGNER | Part - Time | Feb 2025 - Sep 2026

(Clients: Dhruva Spiritual School, Deeksha Travels, Veena Mangala Studios, Vividya)

- Designed and launched 5 client websites in WordPress and Framer across finance, travel, arts, education and business.
- Took Dhruva Spiritual School online end-to-end: built its first website, student portal and 6 online courses; grew its social following to 14,000 in 9 months through organic content strategy.
- Grew a client Instagram account (spiritual niche) from 1,400 to 39,000 followers in 9 months through content and trend strategy.
- Delivered online presence for Deeksha Travels (300-400 monthly visitors, 20-30 enquiry calls a month) and Veena Mangala Studios (website, SEO, Google Business Profile).
- Scaled own Instagram page (BhagavadSpeaks) to 59,000+ organic followers with zero paid promotion.

EDUCATION

- **MBA In Logistics & Supply Chain | AMITY UNIVERSITY ONLINE | Sep 2026 - Pursuing**
- **Bachelor of Commerce | UNIVERSITY COLLEGE MANGALORE | Aug 2023 - Aug 2026**
  CGPA : 7.17 | **Event head** at UNI-VITH College fest | 1st Place **Marketing** at St.Philomena National level College Fest

CERTIFICATIONS

- ADVANCED 360 AI- POWERED DIGITAL MARKETING **- STC TECHNOLOGIES, KOCHI**
- META ADS, GOOGLE ADS, PROGRAMMATIC ADVERTISING **- SENATOR WE RUN ADS (TRAINER: OVAIS AHMED)**
- COMPLETE AI MASTERY (6 CERTIFICATIONS) **- MYCAPTAIN, BANGALORE**
- N8N MASTERY & AI AGENTS AUTOMATION **- TUTEDUDE & MANTHAN PATEL** *(LEARNING)*

*(Certificates are Uploaded in Portfolio site : **imjagdeep.com**)*

LANGUAGES

Tamil | English | Kannada | Malayalam | Tulu (Fluent) Hindi (Conversational)